



*Better systems. Better business.*



# Business Is Moving Faster Than Ever.

*Your Systems Shouldn't Hold You Back.*

AI, automation, and connected workflows are changing how companies run — quickly.

*Most growing businesses are stuck with:*

- *Tools that don't talk to each other*
- *Manual work that slows everything down*
- *Limited visibility*
- *Systems built for yesterday's business*
- *No clear path to leverage AI*

*Aweeba helps growing organizations simplify operations, eliminate busywork, and confidently take their next step into AI-ready systems.*

# Your Systems Should Help You Grow — Not Hold You Back.

## Fragmented. Frustrating. Hard to Scale.

- Your tools don't talk to each other
- Work depends on people, not systems.
- Too much manual work + busyness.
- No single source of truth
- Growth feels harder than it should
- You hear AI everywhere — but don't know where to start.

*10 different tools. None of them talk. Excel fills the gaps.*

## AI Is Rewriting How Businesses Operate — Fast.

Most leaders are asking:

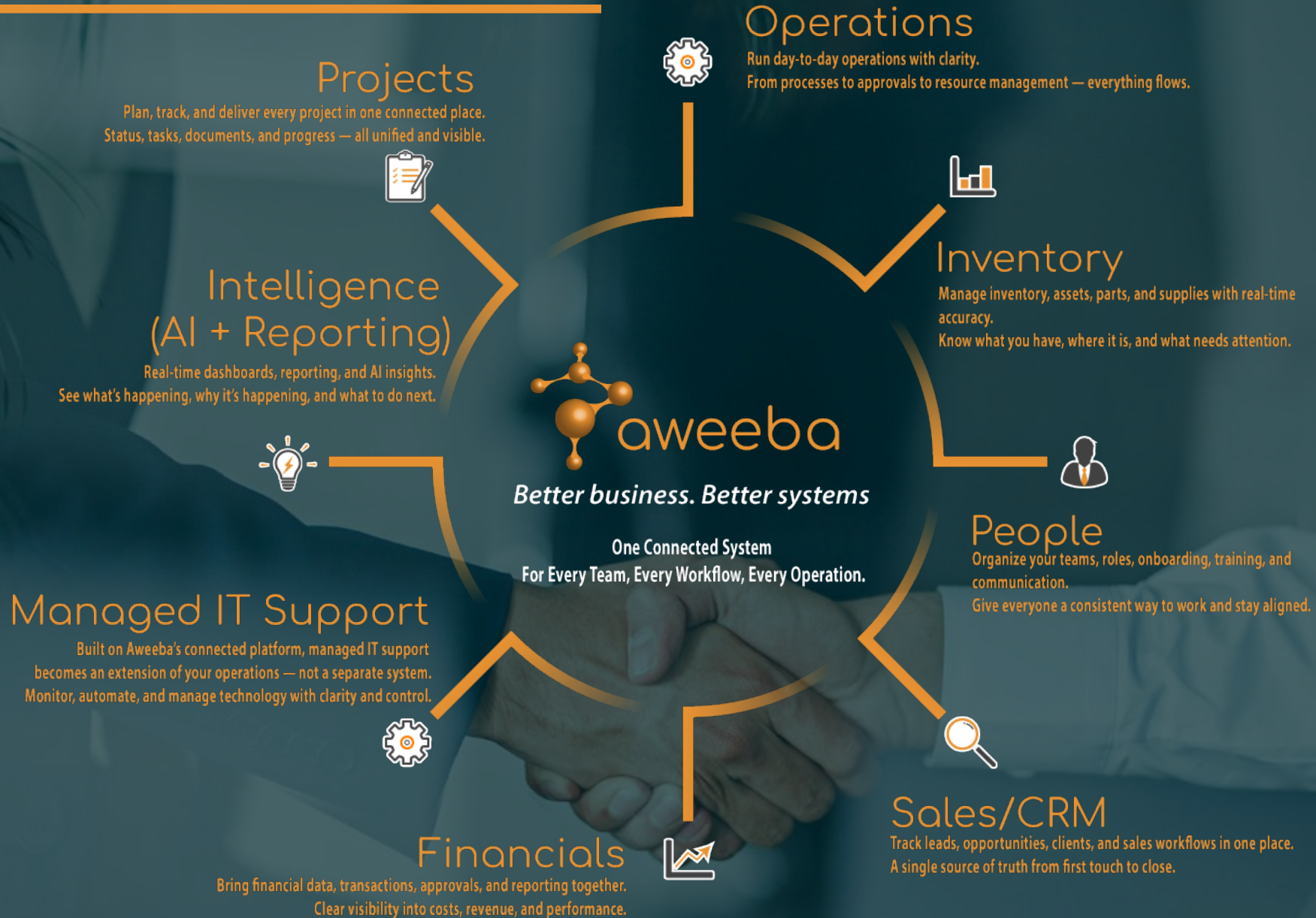
- What does AI even mean for our business?
- Where could it truly help — today, not someday?
- What's the hype vs. what's real?
- How do we avoid being left behind?

You don't need to overhaul everything — you just need systems that are built for the future.

Let's uncover your biggest AI & automation opportunities — in one conversation.

# What is Aweeba?

The Modern ERP Built for Real-World Operations, Not Traditional Systems.



# Are We a Fit?

*We help growing businesses build calm, connected systems so they can scale with confidence — through genuine partnership, transparency, and integrity.*

## The Kind of Partner We Are

- A Denver-based, veteran-owned small business you can trust
- Operates intentionally as a small, high-touch firm
- Values partnership over transactions
- We work best with clients who appreciate transparency, collaboration, and integrity
- Built by practitioners who've lived inside the operational challenges we help solve

## Our Ideal Client

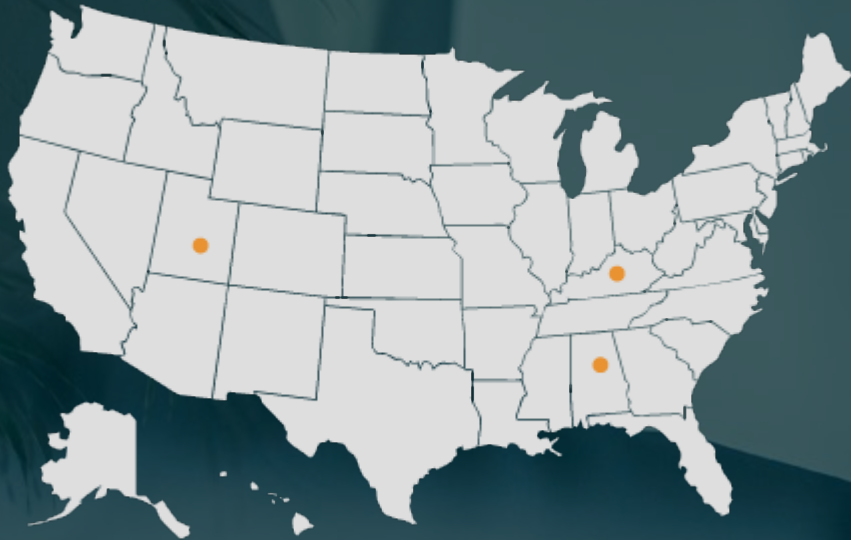
Privately owned, growth-oriented businesses that:

- Generate \$5M – \$20M in annual revenue
- Have 15 – 250 employees
- Operate in service-based or operations-heavy industries (professional services, engineering, construction, manufacturing, inventory, etc.)

Meet the Team.

# Our Team

A small, U.S.-based, experienced team focused on building calm, connected systems — with clarity, discipline, and integrity..



## Jim Johnson

Founder/CEO

Jim is the founder of Aweeba, leading product vision and system design. He specializes in aligning technology with real-world operations to help teams work smarter, reduce complexity, and deliver measurable results.

## Matt Benson

Strategic Advisor, Technology & Enterprise Strategy

Matt Benson is a strategic advisor to Aweeba, bringing deep experience supporting CIOs and executive teams. He helps align technology strategy with business priorities and translate complexity into clear, actionable direction.

## Patrick McCown

Strategic Advisor, Operations & Deliver

Patrick McCown is a strategic advisor to Aweeba, focused on operations and delivery. He brings hands-on experience running day-to-day execution and helping teams deliver complex work with clarity, consistency, and discipline.

## Heather Johnson

Sales & Messaging Strategist

Heather Johnson serves as Aweeba's Sales & Messaging Strategist. She brings experience building and scaling mission-driven organizations and helps clarify messaging, strengthen sales conversations, and communicate value with authenticity and trust.

## Charles Rzepka

Senior Technical Support Engineer

Charles Rzepka is Aweeba's Senior Technical Support Engineer, providing hands-on support across internal systems and client environments. He focuses on system stability, proactive issue resolution, and keeping day-to-day operations running smoothly.

# There Is a Clear Path Forward

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## You don't need to overhaul everything. You just need clarity.

Most growing organizations simply lack:

- A clear picture of what's actually slowing them down
- A connected set of tools that talk to each other
- Visibility into where AI can actually help
- A workflow foundation that scales without adding chaos

Aweeba helps you cut through the noise so you can grow with confidence

## Our Simple Discovery Process Gives You That Clarity.

### 1. Systems & Workflow Assessment

We map your tools, workflows, and bottlenecks across the business

### 2. Opportunity Report

You get a clear list of your biggest risks, automation opportunities and AI potentials

### 3. Your Action Roadmap

A practical, phased plan — whether you're ready for AI or just want things to finally run smoothly.

Start with clarity — not commitment.

# The Calm Systems Path

A simple, guided process for bringing clarity to your workflows and preparing your business for the future.

*“You don’t need to overhaul everything — you just need systems that talk to each other. We make that happen.”*

Intro to Aweeba	Discovery Meeting	Systems & Workflow Assessment	Planning & Design	Implementation	Optimization	Ongoing Support
<i>Exploratory Conversations</i>		<i>Blueprint the real “as-is” state + Architect the connected system</i>		<i>Build &amp; Launch</i>	<i>Continuous Improvements &amp; Calm Operations</i>	

# Usage-Based Pricing

Aweeba is priced to encourage adoption — not limit it.

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**Platform Activity + IT Services + Storage = Monthly Fee**

Because your systems and infrastructure are connected, Aweeba pricing reflects both platform activity and the IT activity required to keep everything running smoothly.

# How Pricing Works

Aweeba is priced to encourage adoption — not limit it.



## Unlimited Users

*Add as many people as you need*

- No seat licenses
- No per-user fees
- No friction to adoption

*Your entire team can use the system*

*— without extra cost.*



## Activity-Based Pricing

*You only pay for what the platform does:*

- Workflows
- Records created and changed
- Automation
- API Calls

*A simple usage model that scales with your business — not your headcount.*



## Managed IT & Support

*Invisible, proactive IT that prevents issues before they happen.*

- Endpoint monitoring
- Patch management
- Backup and recovery
- Security automation
- Ticketing and support

*Priced based on IT activity volume (events), not user count.*



## Three Simple Pricing Metrics

*Aweeba's pricing follows three clean metrics:*

1. Platform Activity
2. IT Activity
3. Storage

# How Aweeba Compares to Traditional ERP

<b>Category</b>	<b>Traditional ERP</b>	<b>Aweeba</b>
<b>Pricing Model</b>	<i>Users + Modules + Add-Ons</i>	<i>Usage-Based, Unlimited Users</i>
<b>Implementation</b>	<i>Heavy, Long, Rigid</i>	<i>Fast, Adaptive, Workflow-First</i>
<b>IT Involvement</b>	<i>Reactive</i>	<i>Invisible + Proactive</i>
<b>Customization</b>	<i>Expensive</i>	<i>Built-In &amp; Configurable</i>
<b>Scaling</b>	<i>More Users = More Cost</i>	<i>Scale without Penalties</i>

Stop paying for headcount. Start paying for outcomes.

# What You Get With Aweeba

## Clarity Instead of Chaos

Your tools, data, and workflows finally make sense — so your team stops feeling overwhelmed.

## Systems Ready for AI

We prepare your operations so AI can actually help you — not confuse you.

## Less Busywork, More Real Work

Automations remove repetitive tasks, letting your team focus on growth and customers.

## Connected, Invisible Systems

Everything quietly works in the background — no more firefighting.

## Scalable, Future-Ready Operations

You get a foundation that grows with you instead of holding you back.

“Partnering with Aweeba transformed how we manage our operations. They didn’t just build us tools — they built exactly what we needed, without overcomplicating the process. Our dispatching, ticketing, and reporting all work together now, and their support team actually listens. It’s rare to find a tech partner that keeps things simple and still delivers big results.”

— Chris Kruckenberg, PSI Power

“Aweeba took the time to understand how we actually work — not just how our systems should work. The custom tools they built streamlined our internal processes and saved our team countless hours. Their support is responsive, clear, and friendly, which is rare in tech. We trust them like an extension of our own staff.”

— Nikki Bakken, Overland Oil

“With Aweeba, we finally have a tech partner who understands the stakes of operational downtime. Their support has been proactive, reliable, and tailored to the real-world needs of our facility. From device management to long-term planning, they’ve brought stability and forward momentum to our IT.”

— Randy Moore, SIEMAG-TECBERG

Want to see what this could look like for your business?

Let’s explore it in one short conversation.

# Start with the Aweeba Systems Assessment

A short, guided intake that helps us understand your environment — so our first conversation is focused, relevant, and worth your time.

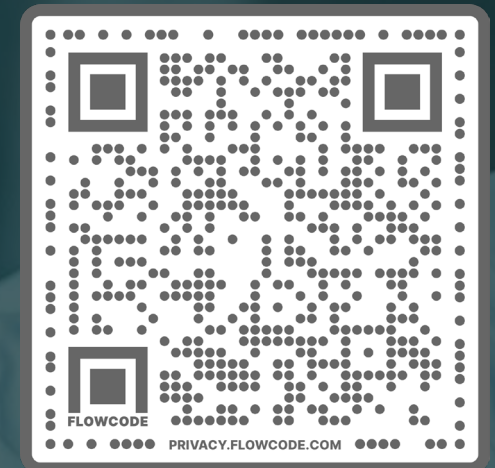
## What this Assessment Is:

- A quick snapshot of how your systems, workflows, and tools actually operate
- A way to determine whether there's a meaningful opportunity to improve clarity, efficiency, or automation
- The foundation for a productive discovery conversation

## What Happens Next:

- You complete the assessment
- We review your responses before the call
- We meet to discuss what we're seeing
  - Where things are working
  - Where friction or risk is showing up
  - Whether a deeper assessment makes sense

Scan to Start



# THANK YOU!

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